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**Crowne Plaza Redondo Beach Hotel Supports Seasonal Attraction with Great Deal**  
*Beachfront Ice Skating Event Returns for Second Year*

REDONDO BEACH, CA, November 2009 – Once again the warm sands of Redondo Beach, California will become a winter wonderland when Seaside Ice launches on November 10, 2009.

This amusing attraction brings outdoor ice skating, live music, movies, hot chocolate and all around family entertainment to the popular beachfront community. Seaside Ice debuted to rave success last year, and two-year silver sponsor Crowne Plaza Redondo Beach Hotel is doing its part to make this year bigger and better.

For a limited time, the Crowne Plaza Redondo Beach and Marina Hotel will offer the "Seaside Ice Skating Package". This package includes up to four tickets to Seaside Ice as well as pizza and beverages delivered to the guest room for a post-skate party. As a sponsor of the event, the hotel is excited to encourage visitors experience this unusual holiday attraction.

Seaside Ice was created in 2008 by film producer Tom Kearney and figure skating World Champion Scott Williams to offer West coast visitors two quite opposite attractions: ice skating and the beach. A 60x120 ft. ice rink has been built at Seaside Lagoon, a beachfront swimming attraction typically closed during the winter off-season.

Along with public ice skating and reserved parties, Seaside Ice also features musical performances, live DJs, movie screenings, theme skates and colorful holiday décor. Local restaurants and vendors get in on the action as well, selling concessions to skaters in need of a breather.

Kelli Mabry, Director of Revenue Management at the Crowne Plaza Redondo Beach Hotel, is excited for Seaside Ice to return a second year:

"Given the huge success of last year's Seaside Ice event, we truly are excited to have this opportunity for our guests again this year!"

Seaside Ice joins a growing number of similar attractions along the West Coast, over 95% of which have seen multi-year success.

Seaside Ice will run at Seaside Lagoon in Redondo Beach from November 10, 2009 – January 18, 2010. Public skating is offered daily, hours varying around weekends and holidays. Adult admission is \$14. Tickets may be purchased at Seaside Lagoon or online at <http://www.seasideice.com/>

For more information about Crowne Plaza Redondo Beach Hotel and the "Seaside Ice Skating Package", visit the Web site at <http://www.cpredonbeachhotel.com/specials.html>

**About Crowne Plaza Redondo Beach and Marina Hotel**

Escape to a place where ivory sails dot the horizon and you can surf on New Year's Day. Crowne Plaza Redondo Beach Hotel, one of the premier Southern California beach hotels near LAX Airport, invites guest to experience the utter refreshment of the western coast. With resort-quality amenities at affordable prices and convenient access to LA, we help you get away with really getting away. Also a fine banquet facility in Southern California for destination events. For more information, call 1-310-318-888 or visit our Web site at <http://www.cpredonbeachhotel.com>

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