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Crowne Plaza Redondo Beach and Marina Hotel
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Crowne Plaza Redondo Beach Hotel Launches New Website, Internet Optimization Partnership

REDONDO BEACH, CA, June, 2008 – Management and staff at [Crowne Plaza Redondo Beach Hotel](#), one of the leading Southern California beach hotels, are welcoming all potential west coast vacationers to check out their newly-designed independent website. The new site was designed, developed, and written by Worldwide Revenue Solutions (WRS), an Internet marketing company based out of Dallas, Texas that specializes in service to the hospitality industry.

While the design comes from WRS, the LAX area hotel was happy to provide valuable input on site features and content that would best benefit lodging-seekers in the Redondo Beach area such as surfers, beach goers, shopping enthusiasts, and Los Angeles tourists. In fact, launching the site is only the first step in a partnership between the property and WRS dedicated to Search Engine Optimization (SEO). SEO involves, among other things, designing written content around certain keywords to improve the search engine performance of a website.

The new site combines the warm, coastal colors of the surrounding beaches with sharp hotel photography and an emphasis on local activities and the Redondo Beach hotel's convenient location near downtown Los Angeles. Not just visually pleasing, however, the site is smartly-constructed to turn the uncommitted browser into a qualified booking with clean, user-friendly content and eye-grabbing "Call to Action" banners.

In the midst of an exciting summer season, Crowne Plaza Redondo Beach Hotel is delighted to have fresh new site to attract Southern California's bustling leisure market. All are encouraged to visit the site [here](#).

About Crowne Plaza Redondo Beach and Marina Hotel:

Escape to a place where ivory sails dot the horizon and you can surf on New Year's Day. Crowne Plaza Redondo Beach Hotel, one of the premier [Southern California beach hotels near LAX Airport](#), invites guests to experience the utter refreshment of the western coast and to enjoy a great stay at the same time. With resort-quality amenities at affordable prices and a convenient location near Los Angeles, we help you get away without really getting away. Plan your destination events at our deluxe [banquet facility in Southern](#)

[California](#), and leave the great service up to us. For more information, call 1-310-318-8888 or visit our **new** website at www.cpredondobeachhotel.com

About Worldwide Revenue Solutions:

WRS is a [Search Engine Optimization](#) (SEO) company in Dallas, Texas, founded by Aziz and Linda Ghaffari. WRS is a privately-owned hospitality [Internet marketing company](#) developed as an online marketing partner for hotels to optimize revenue from Internet and brand resources. WRS offers over 50 years of combined hospitality industry experience, dedicated to search engine optimization, social networking, search engine and tactical online marketing, content research and writing, website design and development, as well as Customer Relationship Management (CRM) execution. For more information on WRS and its services, call 972-424-2200, e-mail info@wrsol.com or visit our website at www.wrsol.com.