

## **CP Redondo Beach – British Film Festival PR – Nov '08**

FOR IMMEDIATE RELEASE

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### **Crowne Plaza Redondo Beach Hotel Chosen to Host British Film Festival Los Angeles**

REDONDO BEACH, CA, November 2008 – The Amrista Group and Executive Festival Director Laura Orr have chosen the Crowne Plaza Redondo Beach and Marina Hotel, one of the preeminent Southern California beach hotels, as the site of the 2009 British Film Festival Los Angeles (BFFLA). Along with providing accommodations for filmmakers and festival guests, the popular Redondo Beach hotel will be the near-exclusive venue for film showings, meet-and-greet sessions and various other film festival events.

The British Film Festival Los Angeles is a dynamic event with a holistic approach to entertainment media. While the heart of the festival is the roster of over 200 films from a vast collection of categories and disciplines, this in fact represents only a fraction of the week's most anticipated events. BFFLA will also screen television pilots, pitch pilots, short films and music videos and will host a segment dedicated to veteran and amateur film composers and song writers.

The 2009 British Film Festival Los Angeles will run from May 3-9, 2009. Film submissions will be accepted through April 15. Tickets for select screenings and multi-day passes will go on sale January 12. For more information about the BFFLA, visit the web site at <http://www.britishfilmfest.com>

Mrs. Orr is especially excited about the selection of Redondo Beach and the Crowne Plaza hotel:

"The BFFLA is pleased to call the South Bay home. Whether you are a filmmaker or audience member we would love to share our unique brand of Hollywood glamour and British charm with you..."

The Crowne Plaza Redondo Beach and Marina Hotel is located only 7 miles from Los Angeles International Airport (LAX) and will be providing a special rate for festival-goers during the event. Nearly all film presentations will be on-site at the Redondo Beach hotel. In the event of an off-site presentation, transportation will not be provided. For

more information about Crowne Plaza Redondo Beach, visit the web site at <http://www.cpredondobeachhotel.com>

The list of feature presentations is culled from an expansive list of categories including traditional features, documentaries, feature-length animated films and avant garde features as well as recognition of films produced in Los Angeles, films that present positive gay and lesbian messages and even student films. Headline features include "The Hipsters" starring Joan Rivers and Phyllis Diller and "Jackson" starring Steve Guttenberg and written/directed by J.F. Lawton, as well as documentaries "The Truth About Weapons of Mass Destruction", "Men of Steel" and "An Unlikely Weapon", the latter narrated by Keifer Sutherland.

Because nobody wants to spend the whole time sitting in front of a screen, the BFFLA is organizing daily excursions and events to round out the experience. Attractions include an exclusive L.A.-style fashion show, a talent show by and for festival-goers, trips to Disneyland® and San Diego Sea World, the black-tie gala awards dinner and a raucous end-of-show after party.

**About Crowne Plaza Redondo Beach and Marina Hotel:**

Escape to a place where ivory sails dot the horizon and you can surf on New Year's Day. Crowne Plaza Redondo Beach Hotel, one of the premier [Southern California beach hotels near LAX Airport](#), invites guests to experience the utter refreshment of the western coast and to enjoy a great stay at the same time. With resort-quality amenities at affordable prices and a convenient location near Los Angeles, we help you get away without really getting away. Plan your destination events at our deluxe [banquet facility in Southern California](#), and leave the great service up to us. For more information, call 1-310-318-8888 or visit our web site at <http://www.cpredondobeachhotel.com>