

FOR IMMEDIATE RELEASE

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**Crowne Plaza Redondo Beach Participates in September "Lobster Month"**

*Redondo Beach Hotel Celebrates Month-Long Event with Dining and Package*

REDONDO BEACH, CA, September 2010 – The Crowne Plaza Redondo Beach and Marina Hotel announced a new dining special and package in celebration of September "Lobster Month" in Redondo Beach, California.

The month-long event includes a series of festivals throughout Southern California culminating in the Redondo Beach Surf N Turf Lobster Festival at month's end.

Splash Bistro, the popular [Redondo Beach restaurant](#) located at the Crowne Plaza, kicks off "Lobster Month" with a fabulous new Lobster Ravioli entrée. The luxurious dish features plump ravioli with lobster stuffing, topped by a grilled shrimp and caviar, then laced with a lobster bisque sauce. The special menu item is available for lunch and dinner at \$16 and \$18 respectively during the month of September.

For guests of the Redondo Beach Lobster Festival, Crowne Plaza Redondo Beach Hotel introduced the "Lobster Festival Package". The offer includes overnight accommodations, a private balcony overlooking King Harbor Marina, a 10% discount at the on-site day spa, and a special Crowne Lobster plush beanie gift.

In addition, the hotel is located across the street from the festival grounds at Redondo's Seaside Lagoon.

The special offer is available September 23-26, 2010 starting at \$149 per room per night. To reserve this offer, call 1-800-2-CROWNE and ask for the "Lobster Festival Package".

The 15<sup>th</sup> Annual Redondo Beach Surf N Turf Lobster Festival will be held at Seaside Lagoon in Redondo Beach from September 24-26, 2010. Attractions include fresh Maine lobster and steaks, concessions by area restaurants and live music stages. Admission tickets may be purchased at the gates or online at <http://www.lobsterfestival.com/>

For more information about Crowne Plaza Redondo Beach Hotel, Splash Bistro or the Lobster Festival Package, call 1-310-318-8888 or visit the website at <http://www.cpredondobeachhotel.com/>

**About Crowne Plaza Redondo Beach and Marina Hotel**

Escape to a place where ivory sails dot the horizon and you can surf on New Year's Day. Crowne Plaza Redondo Beach Hotel, one of the premier Southern California beach hotels near LAX Airport, invites guests to experience the utter refreshment of the western coast. With resort-quality amenities at affordable prices and convenient access to L.A., we help you get away without really getting away. For more information, call 1-310-318-8888 or visit our website at <http://www.cpredondobeachhotel.com/>